

TOWN AND COUNTRY PLANNING SCOTLAND ACT 1997

Permission to show full motion images and Community content including the promotion of Marketing Edinburgh, The Edinburgh Film Festival, Edinburgh Festival, Jazz & Blues Festival, Fringe, major sporting events and sponsorship advertising content. at Land At Festival Square Edinburgh

REFERENCE NUMBER: 14/01232/ADV (SCHEME: Scheme 1)

Notification of Decision

I am writing with regard to the above application to which you raised representations.

The City of Edinburgh Council has now determined that the application be **Refused** in accordance with the particulars given in the application. The decision with any conditions, reasons and/or informatives can be found on the other side of this letter. Full details of the final scheme, including the report assessing the application, can be found on the Council website at www.edinburgh.gov.uk/planning .

The reason for the decision was

The proposals do not comply with Edinburgh planning guidelines and would be detrimental to amenity and road safety.

If you have a specific enquiry regarding the application please contact Francis Newton directly on 0131 529 6435.

Yours sincerely

Isobel Kenmure
Support Manager

Determination of Application

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The City of Edinburgh Council has determined the application as follows:

Decision: **Refused**

Any condition(s) attached to this consent, with reasons for imposing them, or reasons for refusal, are shown below;

Conditions:-

Reasons:-

1. The proposed screen display would be detrimental to the amenity of the location, impacting on the design and appearance of the square, the character of the conservation area and the amenity of nearby residents.
2. The proposed screen display would be a distraction to road users and detrimental to road safety for both drivers and pedestrians.

This determination does not carry with it any necessary consent or approval for the proposed development under other statutory enactments.

26 June 2014

